



BUSINESS & ENTREPRENEURSHIP STRAND

GO CAPS Tri-Lakes Business & Entrepreneurship strand is an engaging, hands-on experience that examines the dynamic and diverse field of business. Through first-hand experiences, students gain exposure to many career paths and deepen their knowledge of entrepreneurship, marketing, finance, human resources, branding, ethics, and professionalism. Students gain valuable experience by networking and collaborating with business professionals. Students are immersed in business settings and learn from a variety of professionals through job shadows, tours, and expert guest instruction on a variety of topics and fields within the business realm.

Students are also able to think critically, creatively, and work collaboratively with mentors on real business projects and develop a focused, self-selected project within their area of passion that is real and relevant to the community.

Potential Careers

Accounting
Attorney
Business Management
Business Communications
Computer Systems
Finance
Marketing
Engineering
Entrepreneur
International Business
Real Estate
Supply Chain Management
Sales
And More!

Topics

Project Management
Leadership
Personality Assessments
Telephone/Email Etiquette
Communication
Professionalism
Teamwork
Computer & Technological
Time Management
Entrepreneurship
Emotional Intelligence
Adaptability
And More!

Students get to

Discover passions and develop professional skills
Dive deeper into high demand/high skill careers
Learn directly from business professionals
Gain exposure to the workplace through
job shadowing and tours

Strands



Business &
Entrepreneurship



Education



Medicine &
Healthcare

Credits

3 High School
Elective Credits

6 College Credit
hours available

9 College Credits available
for 2nd year students



Greater Ozarks
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TRI-LAKES



GO CAPS Tri-Lakes



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